



Baw Baw Food Movement

July 2020 – June 2021

Annual Action Plan



Vision and Objectives

Vision

A connected, sustainable and fair local food system that protects and enhances the health of people, the environment and economy.

Preamble

The Baw Baw Food Movement (BBFM) recognises that healthy food is a fundamental human need and a basic human right. Food is essential not only as a source of physically nourishment, but it also plays a central role in our social lives and culture. We strive to raise the profile and value of locally produced, safe and healthy food for a healthy and resilient community into the future. Our efforts in working towards this are underpinned by the following values:

- **Respect** of different opinions and perspectives in working towards our shared vision
- **Innovation** and being adventurous – not being afraid to try new and creative ideas
- **Equity** and accessibility of healthy and nutritious food for everyone in the community
- Focussing on **practical solutions**
- **Sharing** food and knowledge

Objectives

1. Improve health through increasing consumption of healthy and nutritious foods
2. Support a local food system that uses sustainable farming, gardening and food production practices
3. Connect food producers, suppliers, and retailers with each other and the Baw Baw community
4. Support, strengthen and develop a food economy that increases the supply, availability and demand for locally produced food

Summary of Acronyms



BBFH	Baw Baw Food Hub
BBFM	Baw Baw Food Movement
BBSC	Baw Baw Shire Council
CCG	Community College Gippsland
CWGPCP	Central West Gippsland Primary Care Partnership
EFRN	Baw Baw Emergency Food Relief Network (A partner network to the BBFM and working group of the Baw Baw Food Security Coalition)
GTBB	Growing Together Baw Baw
LDLC	Longwarry & District Lions Club
MPHWP	Municipal Public Health and Wellbeing Plan
SPWG	Strategic Planning Working Group (Council's food security working group)
WDGC	Warragul & District Garden Club
WGHG	West Gippsland Healthcare Group
WPCLN	Western Port Catchment Landcare Network
WFM	Warragul Farmer's Market
WPS	Warragul Primary School

BBFM Shared Objectives and Impact Indicators 2020 – 2021



BBFM Annual Action Plan: July 2020 – June 2021

July 2020

	Action	Lead member (see summary of acronyms)	By When	Contributes to our Shared Objectives				Measures Things we can count and report on in 12 months
				1	2	3	4	
1.	Raise the profile of the BBFM by representing and promoting BBFM at events in Baw Baw and beyond, and through members communication channels	Shared	June 2021	✓	✓	✓	✓	<ul style="list-style-type: none"> # of people reached # opportunities to promote BBFM acted upon
2.	Deliver one annual BBFM event or workshop for wider community on topics that contributes to our shared objectives and vision	Shared	June 2021	✓	✓	✓	✓	<ul style="list-style-type: none"> # people attended # of volunteers # speakers Attendee feedback analysis
3.	Plant additional fruit trees and other edible landscapes in the Longwarry community	LDLC – Debbie Brown	June 2021	✓			✓	<ul style="list-style-type: none"> # fruit trees/edible landscapes planted # of parks with fruit trees
4.	Share information with the Longwarry community about healthy eating/food security topics through newsletters and other appropriate channels	LDLC – Debbie Brown	June 2021	✓				<ul style="list-style-type: none"> # communications shared with community
5.	Deliver the fourth Annual Warragul Kids Farmers Market at Warragul Primary School in March 2021	WFM WPS	June 2021	✓		✓	✓	<ul style="list-style-type: none"> # of people attending # of stallholders # people reached via social media
6.	Investigate whole-of-systems approaches to reducing sugary drink consumption in Baw Baw and wider Gippsland and action as required	WGHG CWGPCP	June 2021	✓				<ul style="list-style-type: none"> Investigation complete # of local initiatives targeting sugary drink consumption Description of activities

7.	Assist workplaces in Baw Baw to achieve the healthy eating benchmarks of the Achievement Program, if applicable	WGHG	June 2021	✓				<ul style="list-style-type: none"> • # workplaces that are actively working on the healthy eating component of the Achievement Program • # workplaces that have completed the healthy eating component of the Achievement Program
8.	Assist early learning centres (ELCs), primary and secondary schools to promote the health of 0-18-year-old children by achieving the healthy eating benchmarks of the Achievement Program.	WGHG	June 2021	✓				<ul style="list-style-type: none"> • # ELCs and schools that are actively working on the healthy eating component of the Achievement Program • # ELCs and schools that have completed the healthy eating component of the Achievement Program
9.	Investigate innovative ways to engage new education settings in the Achievement Program and the healthy eating benchmark and action as appropriate	WGHG	June 2021	✓				<ul style="list-style-type: none"> • # of activities delivered • Description of activities
10.	Investigate funding opportunities to support healthy living initiatives in schools and other settings, and action as appropriate	WGHG	June 2021	✓				<ul style="list-style-type: none"> • Investigation complete • # of participants • Description of activities
11.	Facilitate the Organic Vegie/Fruit Growers Discussion Group 6 times per year	Peter Ronalds	June 2021		✓	✓		<ul style="list-style-type: none"> • # of people attending • # of discussion groups
12.	Deliver community education sessions about health and wellbeing topics as requested	WGHG	June 2021	✓				<ul style="list-style-type: none"> • # sessions delivered • # participants
13.	Support healthy eating messages at the Warragul Kid's Farmer's Market and other community events (with Blender bike and healthy smoothie stall)	WGHG	June 2021	✓				<ul style="list-style-type: none"> • # number of events attended • # of attendees • Description of activities •
14.	Investigate the development of a working group focused on Regenerative Agriculture	Gerhard Grasser	June 2021		✓	✓	✓	<ul style="list-style-type: none"> • # of working group members • # of working group meetings held
15.	Investigate potential guest and films on healthy food for future events and film screenings.	Jim Armstrong	June 2021		✓	✓		<ul style="list-style-type: none"> • Investigation complete • Speakers/events organised • # people attending events

16.	Continue to provide fresh, local and organic produce boxes each week	BBFH	June 2021	✓	✓	✓	✓	<ul style="list-style-type: none"> # of boxes distributed annually/weekly # of volunteers
17.	Advocate on behalf of the BBFM to policy and planning projects which support our vision and objectives, particularly those which support food production and/or protect enhance agricultural resources in Baw Baw Shire	Shared CWGPCP	June 2021 / ongoing	✓	✓	✓	✓	<ul style="list-style-type: none"> # of submissions to policy and planning projects
18.	Continue to advocate for the development of a Food Strategy for Baw Baw and continue to action as appropriate	CWGPCP BBFM / Shared	June 2021 /ongoing	✓	✓	✓	✓	<ul style="list-style-type: none"> BBFM Food Strategy Discussion Paper submitted to BBSC/Community Briefing Presentation at BBSC Briefing completed
19.	Ensure the BBFM continue to partner in the Baw Baw Municipal Public Health and Wellbeing Plan (known as 'Being Healthy in Baw Baw') through inclusion of BBFM actions.	CWGPCP	June 2021	✓	✓	✓	✓	<ul style="list-style-type: none"> BBFM listed as partner to plan # of BBFM actions in Being Healthy in Baw Baw Action Plan
20.	Undertake regular communication with BBFM members and wider community promoting events, initiatives and activities which showcase and support our work through existing and new communication channels. <i>Communication channels include:</i> <ul style="list-style-type: none"> BBFM e-Newsletter BBFM and partner social media profiles Media channels such as print, digital/TV, radio 	Shared CWGPCP WGHG	June 2021 /ongoing	✓	✓	✓	✓	<ul style="list-style-type: none"> # of newsletters # of BBFM newsletter subscribers # of social media followers/reach # of media articles/coverage # of opportunities to promote BBFM
21.	Use the bi-monthly BBFM newsletter to promote films, documentaries and books to our members which may be of interest and align with our vision and objectives.	Jim Armstrong WGHG/CWG PCP	June 2021 / ongoing	✓	✓	✓	✓	<ul style="list-style-type: none"> # of newsletter articles promoting films and books
22.	Investigate opportunities for a fruit tree harvest project across Baw Baw.	Shared	June 2021	✓	✓			<ul style="list-style-type: none"> Investigation complete Description of activities
23.	Increase the community's awareness of food production to strengthen the resilience of the food system from the purchasing end.	Shared	June 2021			✓	✓	<ul style="list-style-type: none"> # of events # of social media posts, reach # of entries in newsletter

24.	Maintain relationship with Cardinia Food Movement and invite to BBFM meetings on a 6-monthly basis	CWGPCP	June 2021/ongoing	✓	✓	✓	✓	<ul style="list-style-type: none"> • # meetings attended by CFM • # posts on BBFM social media promoting CFM
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Summary of our Collective Action

Our Objectives	Number of actions contributing to this objective in our action plan <i>Total actions in plan =24</i>
Objective 1 Improve health through increasing consumption of healthy and nutritious foods	20
Objective 2 Support a local and food supply that uses sustainable farming and gardening and food production practices	13
Objective 3 Connect food producers, suppliers, and retailers with each other and the Baw Baw community	14
Objective 4 Support, strengthen and develop a food economy that increases the supply, availability and demand for locally produced food	13

Appendix 1: 2019-2020 Actions for Consideration (Not for Immediate Action)

	Action	Lead member (see summary of acronyms)	By When	Contributes to our Shared Objectives				Measures Things we can count and report on in 12 months
				1	2	3	4	
1.	Hold monthly workshops on growing food and food gardening for small scale backyard gardeners including a Spring workshop day	GTBB / Donna Hallam	Ongoing	✓	✓		✓	<ul style="list-style-type: none"> # people attended # of workshops held # of volunteers involved
2.	Map locations and details of local community wood fired ovens and investigate initiating a calendar of set firings and promote these to community members	Gerhard Grasser	Ongoing	✓				<ul style="list-style-type: none"> Mapping completed # ovens available for community use # community oven firings held Reach of information shared with community
3.	Investigate building a community oven at Eastern Park	Gerhard Grasser	Ongoing	✓				<ul style="list-style-type: none"> # funding sources investigated # workshops in oven building planned and delivered # regular firings of oven
4.	Run a social night at Labertouche Men's Shed to see pizza oven in action and gain enthusiasm for regular firings	Gerhard Grasser / Jim Armstrong	Ongoing	✓				<ul style="list-style-type: none"> # of people attending # of firings
5.	Develop a small farmers and gardeners group with aim to aggregate small farmers offerings/farm gate sales	Liz Clay and others	Ongoing		✓	✓	✓	<ul style="list-style-type: none"> # small farmers and gardeners engaged Audit of produce available undertaken
6.	Investigate feasibility/possibility of aggregated produce for farm gate sales in Baw Baw (may require policy/planning changes)	Liz Clay and others	Ongoing		✓	✓	✓	<ul style="list-style-type: none"> # of farmers engaged # farm gate stalls Changes in policy/planning Mapping of farm gates Identification of strategy/plan to see aggregation occur
7.	Investigate the possibility for WFM to run more frequently	Liz Clay Sallie Jones	Ongoing	✓	✓	✓	✓	<ul style="list-style-type: none"> Description of activity Investigation complete